



Your guide to the University of Wisconsin campuses.

2020 -2021

NOTES

New this year

With all the disruption of the last year, UWs across the state are working hard to make things as easy as possible for your students.

First, we would like to remind you that applications opened on August 1, 2020. The earlier your students apply, the sooner they can hear back and make plans for the year ahead.

Second, we are making the application process even easier this year:

- **No ACT/SAT:** UW System schools will NOT require an ACT or SAT score for the 2020-2021 or 2021-2022 academic years.
- **Lower Application Fee:** The non-refundable application fee for UW system campuses and universities has been reduced to \$25.
 - Exception: the application fee for UW-Madison remains at \$60.
 - Payments can be made online by credit or debit card, or by mailing a check to the admissions office of each campus where they are applying.

Redesigned Online Application: The online application at apply.wisconsin.edu has been completely redesigned, with an improved experience to make the process simpler and more intuitive.

- Needs-Based Fee Waivers: All UW campuses and universities accept needs-based application fee waivers. Students who cannot afford the application fee can now claim an exemption by simply self-reporting their need on their application. Students will not be required to submit any other paperwork to support their exemption.
- Transcript Uploads: Students can now upload transcripts directly to the online application, saving time and money.

Greetings, counselors!

Thank you for everything you do to help students prepare for life after high school—especially this year, when we've all been confronted with such exceptional challenges. We want you to know that we are here to back you up.

This booklet is just one part of our promise to you. We designed it as a step-by-step guide to help you, as you help your students find, choose, and apply to the right UWs. We hope it gives answers to some of their toughest questions, guides you to the resources they need, and makes your job just a little bit easier.

Have a look. If you have any questions, we are always just a phone call away.

—The team at UW HELP

NOTE

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YOU GOT THIS

Most Wisconsin juniors received the *You Got This* Summer Workbook from UW HELP in June. The workbook includes a wealth of information to help students find, choose, and apply to their favorite UWs, as well as a checklist that outlines all the information they need to complete the online application in one session.

It's a great place to start for your students who have yet to apply, or who are still collecting the right info. You can find it at:

uwhelp.wisconsin.edu/summer_workbook



26 campuses, countless possibilities

Choose UWs

The first thing is to decide where to go.

We recommend students choose at least one stretch school, one that's a sweet spot, and one safe bet. Students can then apply to all their UWs with a single application.



A UW for everyone

NOTES

With 13 four-year universities, and 13 two-year campuses, there's a UW for everyone. Every UW has its own unique charms, student communities, and degree offerings.

UW campuses and universities have always looked at students holistically. This year the whole-student review is more important than ever since no UWs are requiring the ACT for admission. Here are some questions we regularly use to get students to think beyond their GPA and guide them to their right UWs.

What do they want to study?

Start with the campus career cluster chart to find what matches with students' interests: uwhelp.wisconsin.edu/career-clusters

What school size is right for them?

UWs range from local community campuses to expansive universities.

What activities are available?

Life doesn't stop after class. What other interests do your students want to pursue?

What kind of housing do they prefer?

From resident hall life, to solo apartments, to commuting to class, different schools have different options.

How close do they want to be to home?

Some students want to stay close to home, some want to explore.

Do they like the town or city?

Sure, your students will spend a lot of time on campus, but they should like the vibe of the city they're living in, too.

What online learning opportunities are available?

Most UWs offer online coursework. How much do your students want to take advantage of these resources?



2 or 4?

What's the difference between UW's two- and four-year campuses?

THE **TWO-YEAR CAMPUS**

Earn an associate degree through a focused, two-year program.

Our two-year campuses offer the chance to live and learn closer to home, along with lower tuition rates, smaller class sizes, and more hands-on learning. They have simpler admissions standards and let students earn credits that they can transfer directly to other UW four-year universities.

OPEN ACCESS

All of the UW's two-year campuses are open access: they accept the majority of students who apply so every student has the opportunity to get the education they need.

THE **FOUR-YEAR UNIVERSITY**

Earn a bachelor's degree through a rigorous, comprehensive four-year program.

A degree from a four-year university positions students for an advanced professional career or graduatelevel studies. UW's universities generally have higher standards for admission, and will look closely at the student's complete profile, including extracurriculars, volunteer and job activities, and life experience.

NOTES



Visit UWs

We also recommend students try to visit their preferred UWs before applying. You can find campus tour contact information for each campus, as well as links to virtual tours, at: uwhelp.wisconsin.edu/prep-for-college/campus-tours-visits

Get Ready

What are the college preparatory requirements for the University of Wisconsin System? To start, all UW campuses require a minimum of 17 college preparatory credits from high school.

NOTES



You can review the specific guidelines for each campus under the Requirements tab at: uwhelp.wisconsin.edu/admission-guidelines/freshman



Composition, literature, and rhetoric. Most regular and advanced courses are accepted



Algebra, geometry, and other mathematics courses with algebra



Biology, chemistry, and physics. These courses emphasize theory and include a lab. Other courses often accepted include astronomy, earth science, geology, and physical science



Theoretical study of culture, history, political science, econon sociology, and psychology.



Chosen from the above areas, foreign language, fine arts, science computer science and other areas



*UW-Madison (only)

Admission guidelines and college prep requirements

| | GPA* | ENGLISH | МАТН | | STATISTICS AS A MATH CREDIT** | | FOREIGN LANGUAGE |
|------------------------------------|------------------------|---|---|-------------------------------------|-------------------------------|---|---------------------------------------|
| | | At least 3 credits in composition and literature | 1 credit algebra and 1 credit geometry | Algebra, geometry, and higher | Count as a math credit? | May be counted as a 4th year of math | Is there a requirement for admission? |
| UW-EAU CLAIRE | 3.22-3.78 | Yes | No | Yes | No | Yes | No |
| UW-Eau Claire - Barron County | _ | No | Yes | No | Yes | Yes | No |
| UW-GREEN BAY | _ | No | No | No | No | Yes | No |
| UW-Green Bay, Manitowoc Campus | _ | No | No | No | No | Yes | No |
| UW-Green Bay, Marinette Campus | _ | No | No | No | No | Yes | No |
| UW-Green Bay, Sheboygan Campus | _ | No | No | No | No | Yes | No |
| UW-LA CROSSE | 69th-90th [†] | No | No | Yes | Yes | Yes | No |
| UW-MADISON | 3.8-4.0 | No | No | Yes | No | No | Yes |
| UW-MILWAUKEE | 3.0-3.66 | Yes | No | Yes | No | Yes | No |
| UW-Milwaukee at Washington County | _ | Yes | Yes | No | No | Yes | No |
| UW-Milwaukee at Waukesha | _ | Yes | Yes | No | No | Yes | No |
| UW OSHKOSH | 3.0-3.6 | No | No | Yes | No | Yes | No |
| UW Oshkosh, Fond du Lac Campus | _ | No | Yes | No | No | Yes | No |
| UW Oshkosh, Fox Cities Campus | _ | No | Yes | No | No | Yes | No |
| UW-PARKSIDE | 2.69-3.47 | Yes | No | Yes | Yes | Yes | No |
| UW-PLATTEVILLE | 3.08-3.74 | No | No | Yes | Yes | Yes | No |
| UW-Platteville Baraboo Sauk County | _ | No | Yes | No | Yes | Yes | No |
| UW-Platteville Richland | _ | No | Yes | No | Yes | Yes | No |
| UW-RIVER FALLS | 3.07-3.76 | Yes | No | Yes | No | Yes | No |
| UW-STEVENS POINT | 3.0-3.71 | No | No | Yes | Yes | No | No |
| UW-Stevens Point at Marshfield | _ | No | Yes | No | Yes | No | No |
| UW-Stevens Point at Wausau | _ | No | Yes | No | Yes | No | No |
| UW-STOUT | 3.28-3.85 | Yes | No | Yes | Yes | Yes | No |
| UW-SUPERIOR | 2.85-3.7 | Yes | No | Yes | Yes | Yes | No |
| UW-WHITEWATER | 3.0-3.6 | No | No | Yes | No | Yes | No |
| UW-Whitewater at Rock County | _ | No | No | No | Yes | No | No |

*GPA figures account for the middle 50%. Middle 50% means that 25% of admitted students

Apply to UWs



Once your students choose a
UW, it's time to get all the pieces
in place so they can apply as
smoothly as possible.

** Do statistics and/or AP statistics count as a math unit for purposes of admission?

"No"

They do not count towards the three units of required math (algebra, geometry, and advanced algebra).

"Yes"

As long as the other two completed credits are one unit of college algebra and one unit of geometry.

Application Steps

1. Complete the University of Wisconsin System online application at: apply.wisconsin.edu

The online application has been redesigned this year for a smoother, simpler experience.

- a. One of the most important parts of the application this year is a really good essay.
 Encourage your students to take their time writing it—it can make a significant difference.
- 2. Students must pay a \$25 non-refundable application fee (\$60 for UW-Madison) either online with a credit or debit card, or by mailing a check to each admissions office to which they're applying.
- 3. Submit the following documentation for each UW System campus a student applies to:
- a. An official high school transcript. GED or HSED students should submit a copy of their diploma and test scores.
- b. Official college transcripts (if a student took college credits in high school).
- c. UW System schools will NOT require an ACT or SAT score for the 2020-2021 or 2021-2022 academic years.
- d. UW-Madison requires a recommendation letter. However, students may submit letters to other campuses, too.
- 4. After submission, the campus admissions office will let students know the application status and next steps.

place below these scores/rank and 25% place above.

†UW-La Crosse provides class rank instead of GPA.

PW-River Falls **UM-Platteville** UM-Parkside



UW-Stevens Point

UM-River Falls

UM-Platteville

UW-Parkside NM Оshkosh NM-Milwaukee UM-Madison NM-La Crosse NM-Green Bay

NM-Green Bay



Application deadlines

These are the application deadlines and contact information for each campus admissions office.



Students can check their application status directly on their UW's website. Get the complete list of UW portal websites at: uwhelp.wisconsin.edu/application-review-timetable

| | ADMISSIONS OFFICE CONTACT INFO | | | APPLICATION DEADLINES | APPLICATION REVIEW | |
|------------------|--|--------------|---------------------------------|---|--------------------|---|
| | Mailing address | Phone | Email | | Start date | Average application review |
| UW-EAU CLAIRE | 105 Garfield Ave. Eau Claire, WI 54701 | 715-836-5415 | admissions@uwec.edu | Contact campus. | Aug 1, 2020 | 2 weeks |
| UW-GREEN BAY | 2420 Nicolet Dr. Green Bay, WI 54311 | 920-465-2111 | uwgb@uwgb.edu | Contact campus. | Aug 3, 2020 | 2 weeks |
| UW-LA CROSSE | 1725 State Street La Crosse, WI 54601 | 608-785-8939 | admissions@uwlax.edu | February 1, 2021 (Priority deadline) | Aug 15, 2020 | 3-4 weeks |
| UW-MADISON | 702 W. Johnson St., Ste. 1101 Madison, WI 53715-1007 | 608-262-3961 | onwisconsin@admissions.wisc.edu | November 1, 2020 (Freshman Early Action Deadline) February 1, 2021 (Freshman Regular Decision Deadline) February 1, 2021 (Transfer Priority Decision Deadline) March 1, 2021 (Transfer Regular Decision Deadline) | Sep 1, 2020 | Early Action due 11/1, will hear by 1/31; Regular Decision due 2/1, will hear by 3/31 |
| UW-MILWAUKEE | PO Box 749 Milwaukee, WI 53201 | 414-229-2222 | undergraduateadmissions@uwm.edu | March 1, 2021 (Priority Date) | Aug 15, 2020 | 3 weeks |
| UW OSHKOSH | 800 Algoma Boulevard Oshkosh, WI 54901 | 920-424-3164 | admissions@uwosh.edu | No application deadline. | Aug 3, 2020 | 2 weeks |
| UW-PARKSIDE | 900 Wood Road Kenosha, WI 53144 | 262-595-2355 | admissions@uwp.edu | Contact campus. | Aug 2, 2020 | 7–10 business days |
| UW-PLATTEVILLE | 1 University Plaza Platteville, WI 53818 | 608-342-1125 | admit@uwplatt.edu | All three UW-Platteville campus locations offer rolling admissions. | Aug 2, 2020 | 1 week |
| UW-RIVER FALLS | 410 South 3rd Street River Falls, WI 54022 | 715-425-3500 | admissions@uwrf.edu | Contact campus. | Aug 2, 2020 | 1–2 weeks |
| UW-STEVENS POINT | 1108 Fremont St., Room 102 Stevens Point, WI 54481-3897 | 715-346-2441 | admiss@uwsp.edu | All three UW-Stevens Point campus locations offer rolling admissions. | Aug 2, 2020 | 10 business days |
| UW-STOUT | 212 Sorensen Hall Menomonie, WI 54751 | 715-232-1232 | admissions@uwstout.edu | August 1st – May 1st (rolling admissions) | Aug 3, 2020 | 3–5 business days |
| UW-SUPERIOR | PO Box 2000 Superior, WI 54880 | 715-394-8230 | admissions@uwsuper.edu | UW-Superior offers rolling admission. | Aug 15, 2020 | 3–5 business days |
| UW-WHITEWATER | 800 West Main Street Whitewater, WI 53190 | 262-472-1440 | uwwadmit@uww.edu | August 1, 2020–May 1, 2021 (Rolling admission) | Aug 2, 2020 | 7–10 business days |

NOTES

Yes, the essay is important. But remind your students that each campus simply wants to find a reason to believe.

We encourage every student to think about the essay differently. UWs don't use the essay to reject students. Rather, they look to the essay to find reasons to accept your students.

It's a subtle, but meaningful, difference. Encourage them to write about their whole life experience: their successes, obstacles they've faced, and lessons learned. In short, the essay is your students' best chance to convince their world why college is right for them.

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ALL CAMPUSES ASK THE FOLLOWING QUESTION

This part is all about you. Tell us about something you've done—academically or personally—and what you've learned from it. Was it a success or a challenge? Did it represent a turning point in your life? How did this particular moment in your life influence you, and how will it continue to influence you as you pursue your college education?

UW-La Crosse and UW-Madison ask one additional question:

UW-La Crosse

Please respond to the following: How will your life experiences, commitments, and/or characteristics enrich the University of Wisconsin—La Crosse campus community? Tell us why you are interested in attending UW-La Crosse and what aspects of the campus are especially important to you.

UW-Madison

Tell us why you would like to attend the University of Wisconsin–Madison. In addition, please include why you are interested in studying the major(s) you have selected. If you selected undecided, please describe your areas of possible academic interest.

Afford UWs

UW campuses are one of the most economical options for your students, but they are still an investment.

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This chart includes tuition and fees for the 2020-2021 academic year for full-time undergraduates. We recommend students check with their UW to make sure they have the most up-to-date tuition figures. It is also worthwhile to remind students to budget for room, board, and other ancillary fees. We have a Budget Builder you can use with them to start things off at: uwhelp.wisconsin.edu/budget-builder

| | DEPOSITS | | TUITION (\$) | | | FAFSA | | |
|------------------------------------|------------------------------|---------------------------|--------------|--------------|-----------------------|--------|-----------------------|--|
| | Enrollment deposit required? | Housing deposit required? | Resident | Non-resident | Minnesota reciprocity | Code | Preferred filing date | |
| UW-EAU CLAIRE | \$100 | \$75 | 8,869.88 | 17,145.10 | 9,118.76 | 003917 | Mar 15, 2021 | |
| UW-Eau Claire - Barron County | No | No | 5,375.78 | 12,946.58 | 5,563.58 | 003917 | Mar 15, 2021 | |
| UW-GREEN BAY | No | \$225 | 7,873.44 | 16,091.28 | 9,185.28 | 003899 | Jan 15, 2021 | |
| UW-Green Bay, Manitowoc Campus | No | No | 5,117.77 | 12,688.57 | 5,305.57 | 003899 | Jan 15, 2021 | |
| UW-Green Bay, Marinette Campus | No | No | 5,117.77 | 12,688.57 | 5,305.57 | 003899 | Jan 15, 2021 | |
| UW-Green Bay, Sheboygan Campus | No | No | 5,117.77 | 12,688.57 | 5,305.57 | 003899 | Jan 15, 2021 | |
| UW-LA CROSSE | \$100 | \$150 | 9,159.48 | 17,979.00 | 9,207.48 | 003919 | Feb 1, 2021 | |
| UW-MADISON | \$100 | \$300 | 10,741.96 | 38,629.72 | 14,786.68 | 003895 | Dec 1, 2020 | |
| UW-MILWAUKEE | \$150 | \$100 | 9,441.77 | 21,306.65 | 13,544.57 | 003896 | Feb 1, 2021 | |
| UW-Milwaukee at Washington County | \$150 | No | 5,119.32 | 12,690.12 | 5,307.12 | 003896 | Feb 1, 2021 | |
| UW-Milwaukee at Waukesha | \$150 | No | 5,126.89 | 12,697.69 | 5,314.69 | 003896 | Feb 1, 2021 | |
| UW OSHKOSH | \$100 | \$100 | 7,716.70 | 15,289.66 | 8,904.70 | 003920 | Jan 1, 2021 | |
| UW Oshkosh, Fond du Lac Campus | No | No | 5,263.32 | 12,834.12 | 5,451.12 | 003920 | Jan 1, 2021 | |
| UW Oshkosh, Fox Cities Campus | No | No | 5,078.26 | 12,649.06 | 5,266.06 | 003920 | Jan 1, 2021 | |
| UW-PARKSIDE | \$100 | No | 7,443.87 | 15,713.52 | 8,755.68 | 005015 | Mar 15, 2021 | |
| UW-PLATTEVILLE | \$100 | \$150 | 7,873.08 | 16,148.04 | 9,065.16 | 003921 | Feb 1, 2021 | |
| UW-Platteville Baraboo Sauk County | No | No | 5,541.06 | 13,111.86 | 5,728.86 | 003921 | Feb 1, 2021 | |
| UW-Platteville Richland | No | No | 5,597.48 | 13,168.28 | 5,785.28 | 003921 | Feb 1, 2021 | |
| UW-RIVER FALLS | No | \$135 | 8,063.42 | 15,636.38 | 9,245.18 | 003923 | Feb 1, 2021 | |
| UW-STEVENS POINT | No | No | 8,300.66 | 17,004.26 | 9,212.66 | 003924 | Mar 15, 2021 | |
| UW-Stevens Point at Marshfield | No | No | 5,056.608 | 12,627.48 | 5,244.48 | 003924 | Mar 15, 2021 | |
| UW-Stevens Point at Wausau | No | No | 5,085.84 | 12,656.54 | 5,273.64 | 003924 | Mar 15, 2021 | |
| UW-STOUT* | No | \$125 | 9,488.10 | 17,454.90 | 10,406.70 | 003915 | Mar 15, 2021 | |
| UW-SUPERIOR | \$100 | No | 8,140.32 | 15,713.28 | 9,215.04 | 003925 | Jan 15, 2021 | |
| UW-WHITEWATER | \$100 | \$125 | 7,734.84 | 16,606.68 | 8,826.12 | 003926 | Jan 1, 2021 | |
| UW-Whitewater at Rock County | \$100 | \$100 | 5,297.10 | 12,867.90 | 5,484.90 | 003926 | Jan 1, 2021 | |
| | | | | | | | | |

 * UW-Stout's tuition rates are per credit. Tuition listed is for 30 credits.

Scholarships

Scholarships are only one of the many tools to make college affordable, but they can be one of your most powerful.

Below are scholarship deadlines for fall 2021 freshmen.

| | SCHOLARSHIP DEADLINE | ONLINE APPLICATION | PHONE NUMBER |
|------------------------------------|-------------------------|--|-----------------|
| UW-EAU CLAIRE | Feb 1, 2021 | uwec.edu/admissions/scholarships | 715-836-5415 |
| UW-Eau Claire - Barron County | Apr 15, 2021 | barron.uwec.edu/tuition-financial-aid/scholarships | 715-788-6235 |
| UW-GREEN BAY | Feb 15, 2021 | uwgb.edu/scholarships | 920-465-2111 |
| UW-Green Bay, Manitowoc Campus | Feb 15, 2021 | uwgb.edu/scholarships | 920-465-2111 |
| UW-Green Bay, Marinette Campus | Feb 15, 2021 | uwgb.edu/scholarships | 920-465-2111 |
| UW-Green Bay, Sheboygan Campus | Feb 15, 2021 | uwgb.edu/scholarships | 920-465-2111 |
| UW-LA CROSSE | Feb 1, 2021 | uwlax.academicworks.com | 608-785-8005 |
| UW-MADISON | Feb 1, 2021 | wisc.academicworks.com | 608-262-3060 |
| UW-MILWAUKEE | Dec 1, 2020 | uwm.edu/scholarships | 414-229-4541 |
| UW-Milwaukee at Washington County | Dec 1, 2020 | uwm.edu/scholarships | 414-229-4541 |
| UW-Milwaukee at Waukesha | Dec 1, 2020 | uwm.edu/scholarships | 414-229-4541 |
| UW OSHKOSH | Feb 5, 2021 | uwosh.academicworks.com | 920-424-7117 |
| UW Oshkosh, Fond du Lac Campus | Mar 30, 2021 | uwosh.academicworks.com | 920-929-1122 |
| UW Oshkosh, Fox Cities Campus | May 1, 2021 | uwosh.academicworks.com | 920-832-2620 |
| UW-PARKSIDE | Feb 1, 2021 | uwp.edu/apply/payingforschool/scholarships.cfm | 262-595-2355 |
| UW-PLATTEVILLE | Feb 1, 2021 | uwplatt.edu/scholarships | 608-342-1836 |
| UW-Platteville Baraboo Sauk County | Apr 1, 2021 | uwplatt.edu/baraboo/scholarships | 608-355-5200 |
| UW-Platteville Richland | Apr 1, 2021 | uwplatt.edu/richland/scholarships | 608-647-6186 |
| UW-RIVER FALLS | Feb 1, 2021 | uwrf.edu/Admissions/scholarships.cfm | 715-425-3500 |
| UW-STEVENS POINT | Nov 15, 2020 | uwsp.edu/finaid/pages/scholarships.aspx | 715-346-4771 |
| UW-Stevens Point at Marshfield | Dec 15, 2020 | uwsp.edu/marshfield/admissions/Pages/scholarships.aspx | 715-346-4771 |
| UW-Stevens Point at Wausau | Dec 15, 2020 | uwsp.edu/wausau/admissions/Pages/scholarships.aspx | 715-346-4771 |
| UW-STOUT | Feb 1, 2021 | uwstout.edu/admissions-aid/paying-college/scholarships | 715-232-1232 |
| UW-SUPERIOR | Feb 1, 2021 | uwsuper.edu/admissions | 715-394-8230 |
| UW-WHITEWATER | Jan 1, 2021 | uww.edu/financialaid/types-of-aid/scholarships | 262-472-1440 |
| UW-Whitewater at Rock County | Mar 1, 2021 | uww.edu/financialaid/types-of-aid/scholarships | 608-758-6541 |



Contact us whenever you need us

We hope to make UW HELP as indispensable to you as you are to your students.

We are here to help. It's literally our name. Call or text us any time you—or your students—have a question or have trouble finding the right resource at the UW System. It's our job to make things easy again.

• Phone: 1-800-442-6459

• Email: uwhelp@uwsa.edu

• Web: uwhelp.wisconsin.edu/contact

• Chat: available at uwhelp.wisconsin.edu and apply.wisconsin.edu

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15 TO FINISH

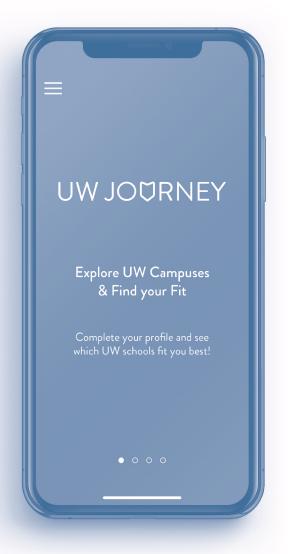
Get your students off on the right foot. Most students think 12 credits is "full time." But to graduate with a bachelor's degree in four years—or an associate degree in two years—they'll need to average 15 credits per semester. Have them start strong with a full course load, so they can graduate on time.



EARN COLLEGE CREDIT IN HIGH SCHOOL

You can also help your students save time and money (and stay challenged senior year) by taking AP classes, IB exams, or enrolling in college courses through Wisconsin's Early College Credit Program (ECCP). Find out more about high school college credit opportunities at:

uwhelp.wisconsin.edu/prep-for-college/credits



Students still having trouble finding their right UWs?

There's an app for that!

Our UW Journey app lets you explore and discover which UWs are the right UWs for each of your students.

uwjourney.wisconsin.edu

Free to download, free to use.







