



Only at Eau Claire

At UW-Eau Claire, we believe in the power of potential — and in the counselors who help students discover it. That's why we want to partner with you to connect your most driven students with a university that matches their ambition. Here, they'll find a rigorous academic environment, personal mentorship, and real-world opportunities that launch futures in every field.

Whether your students are drawn to scientific discovery, creative exploration, or community impact, UW-Eau Claire is a place where momentum meets purpose. Where trailblazing research, industry-leading partnerships, and an energized, supportive campus community create space for students to lead, question, and thrive. When your students choose UW-Eau Claire, they don't just earn a degree — they gain the tools, confidence, and connections to change the world.

THE SONNENTAG

The new Sonnentag Event Center is the largest indoor event venue in northwestern Wisconsin, replacing UW-Eau Claire's Zorn Arena. It serves as the home of UW-Eau Claire men's and women's basketball and volleyball teams, and other athletics tournaments, large indoor concerts and other entertainment and sports events. Students also benefit from a two-story fitness and wellness facility.

SCIENCE AND HEALTH SCIENCES BUILDING

Our new science and health sciences building, estimated to open in 2027, will be the catalyst for innovation, will enhance programming such as the Blugold supercomputing cluster and biomedical engineering, and will expand on our national leadership in undergraduate research. Shared collaborative space with Mayo Clinic Health System will allow students to dive deeper into life-changing research opportunities alongside physicians and scientists.

University of Wisconsin
Eau Claire

COUNSELOR UPDATE

2025-2026

POPULAR + UNIQUE PROGRAMS

MOST POPULAR

- Biology
- Biomedical Engineering
- Business Administration
- Business Undecided
- Criminal Justice
- Elementary-Middle Education: Grades 4K-9
- Exercise Science
- Finance
- Music
- Nursing
- Psychology
- Social Work
- Undecided

UNIQUE

- Actuarial Science
- Bioinformatics
- Critical Hmong Studies Certificate
- Health Care Administration
- Materials Science + Engineering
- Neuroscience
- Recording Arts Certificate
- Rehabilitation Science
- Social Diversity Certificate
- Speech, Language, and Hearing Sciences

MAJORS + MINORS WEB PAGES

Students can view a dedicated page for each of our 200+ academic programs, detailing key program features and opportunities for firsthand professional experience.

PAGE HIGHLIGHTS

- Degree program introduction
- Scholarship and financial aid information
- Accreditation, if applicable
- Degree program highlights
- Career outcomes
- Curriculum
- Related programs

Visit
uwec.ly/majors
to view the
full list.

NEW ACADEMIC PROGRAMS

M-Major m-minor c-certificate

UNDERGRADUATE

- Artificial Intelligence (M, m, c)
- Assistive Systems and Robotics Engineering (M)
- Business Law (c)
- Child Advocacy Studies (m)
- Community Education and Collaboration (m, c)
- Digital Marketing Analytics (M, c)
- Management, Sport Management Emphasis (M)
- Navigating Health Systems (c)
- Philosophy, Politics, and Economics (M)
- Professional Sales (M, c)

GRADUATE

- DNP Tracks: Family Health, Administration, or Psychiatric Mental Health
- Environmental Health (c)
- MBA Emphases: Financial Decision Making, Healthcare Management, or Leadership

Prepared with the skills, experience, and vision to take on anything

- **9,461** total student population

- Named a Top University in the Country for quality, affordability, and student outcomes.
— *Money's The Best Colleges in America 2025*

- Ranked Best in the Midwest by current students.
— *The Princeton Review 2025*

- **8,765** undergrads

- **86%** of students are involved in at least one high-impact practice

Undergrad research, study abroad, immersion trips and internships allow our students to put their experience to work in the real world long before they graduate.

University of Wisconsin
Eau Claire
Barron
COUNTY
BY THE NUMBERS

- **535** total enrollment
- **11 students** – average class size
- **74%** of students receive financial aid
- **40%** first-generation students
- **2-year** associate degree program
- **100%** acceptance rate

Admissions Process

UW-Eau Claire + UWEC – Barron County

ADMISSION GUIDELINES

UW-Eau Claire: Academic preparation and success are the primary considerations for admission and include: high-school class rank, GPA, trends in grades, senior year courses, test scores (if applicable) and course rigor. Non-academic factors are also considered and include leadership, special achievements, service, diversity in personal background and experiences.

- **4 units English:**
At least 3 composition and literature.
- **3 units mathematics:**
Algebra, geometry, advanced college preparatory mathematics (algebra II or advanced algebra).
- **3 units natural science.**
- **3 units social science:**
1 must be world or American history.
- **4 units additional coursework:**
In any of the above areas as well as a language, art, music, speech, computer science or other academic areas.

The identified units above are the minimum required for admission consideration. To be competitive for admission, completion of four years in the core academic areas is recommended as 71% of the incoming freshman class will already have college or AP credit.

UW-Eau Claire – Barron County:

Offers open access with a 100% acceptance rate, and is committed to providing access to quality higher education.

- **4 units English.**
- **3 units mathematics:**
1 of algebra, 1 of geometry.
- **3 units natural science.**
- **3 units social science/history.**
- **4 units electives:** Chosen from a language, fine arts, computer science or other academic areas.

NOTE: Students should contact Admissions if they have concerns about meeting the above guidelines.

APPLICATION DEADLINES

UW-Eau Claire

- ▶ Application opens | **Aug. 1**
- ▶ Submit application for space-available consideration | **Feb. 1**

UW-Eau Claire – Barron County

- ▶ Application opens | **Aug. 1**
- ▶ Submit application for priority consideration | **Feb. 1**
- ▶ Submit application for space-available consideration | **Aug. 1** (before fall semester of your entry term begins)

HOW DO I APPLY?

The following materials are required for admission consideration.

- **A completed application at uwec.edu/apply**
 - ▶ **Universities of Wisconsin application**
 - ▶ **Common App**
 - ▶ **New for Fall 2026** a second essay prompt has been added: Tell us why you are interested in attending UW-Eau Claire and what aspects of the campus (academics, activities, experiences, etc.) are especially important to you.
- **A \$25 application fee or fee waiver.**
- **Unofficial initial high school transcripts.** (Official final transcripts required prior to enrollment.)
- **ACT/SAT test score** (if applicable).
UW-Eau Claire is not requiring test scores for students applying through summer 2027. Choosing to apply test-optional means that the student's ACT/SAT score(s) will not be considered as part of the admission review process.

NOTE: If official test scores have not been sent, students may self-report test scores through the UWEC-specific application. Students will be required to submit official ACT or SAT score results before the first day of classes if they did not choose to apply test-optional.

UW-EAU CLAIRE SCHOLARSHIP APPLICATION PROCESS

Students may be eligible for financial assistance based on merit through our scholarship program. Each year, UWEC awards over \$3 million in scholarships ranging from \$1,000 for one year to \$32,000 over four years.

Although our scholarships are competitive, we strongly encourage every student to complete the Admissions Scholarship Application available at uwec.ly/scholarships.

Final scholarship deadline: Feb. 1. Recommend submitting by Dec. 1 for consideration for early awards.

UWEC – BARRON COUNTY A SEAMLESS TRANSITION TO EAU CLAIRE CAMPUS

Students currently enrolled at UW-Eau Claire – Barron County who would like to continue their education at the Eau Claire campus should complete the Change of Campus Location Form.

This form does not guarantee admission to specific majors or programs that have selective and competitive admission. Students should work with their academic advisor regarding specific requirements to prepare for a successful transition.

WHERE DO I SEND MATERIALS?

University of Wisconsin-Eau Claire ADMISSIONS OFFICE

Flesch Family Welcome Center
127 Roosevelt Ave | PO Box 4004
Eau Claire, WI 54702-4004

A campus visit designed for your students

UWEC.LY/VISIT



We're here to help

The best way for your students to know if a campus is right for them is to visit! But we understand that not everyone is looking for the same thing on their visit. That is why we have designed a variety of visit options with your students in mind.

UW-EAU CLAIRE

Specific dates and details are available at uwec.ly/visit

● In-person visits

All visits include a 30-minute admissions presentation and a 90-minute student-led campus tour.

- General campus visit
- Saturday visit
- Sunset visit
- Blugold Preview Day

● Virtual opportunities

- Virtual tour
- Residence hall video tours

UWEC – BARRON COUNTY

Specific details are available at uwec.ly/bcvisit

● In-person visits

Our weekday visits offer a personalized tour of campus and lasts around 45-60 minutes.

● Virtual opportunities

- Virtual group visits
- Virtual info session

GENERAL CONTACT INFO

UW-Eau Claire

admissions@uwec.edu
715-836-5415

UWEC – Barron County

uwecbcinfo@uwec.edu
715-788-6244

CONTACT ADMISSIONS

Visit uwec.ly/contactadmissions to see a full list of our Admissions team, including counselors.

OTHER HELPFUL ADMISSIONS CONTACTS

High School Special Inquires

collegedecredit@uwec.edu

Group Visit Inquiries

visit@uwec.edu

Campus Visit inquiries

visit@uwec.edu

University of Wisconsin
Eau Claire

#UWEC | UWEC.EDU