Meet the Admissions Team



Cindy Holbrook Director of Admissions cindy.holbrook@uwrf.edu



David Toles Associate Director of Admissions david.toles@uwrf.edu



William Sealy Assistant Director of Recruitment william.sealy@uwrf.edu



Lance Westberg Admissions Counselor lance.westberg@uwrf.edu



Cory Clark Admissions Counselor corv.clark@uwrf.edu



Mikhayla Clausen Admissions Counselor mikhayla.clausen@uwrf.edu



Grace Mickelson Transfer Admissions Counselor race.mickelson@uwrf.edu



Sarah Jakupciak Visit Coordinator arah.jakupciak@uwrf.edu

Admissions Office 103 David Rodli Hall

410 S. 3rd St. River Falls, WI 54022 715-425-3500 admissions@uwrf.edu www.uwrf.edu



Visiting Campus

We have many opportunities for you to come see campus in person. Pick a day and visit type that works best for your schedule, and book your visit online at www.uwrf.edu/admissions/visit

Daily Visit or Saturday Visit: The classic campus visit. Choose this option if you have a couple hours to spend on campus. This option includes a general information session with an admissions counselor and a student-led walking tour of campus.

Falcon Preview Day or Campus Close Up: Choose either of these if you have a half day to spend on campus and want to dig in a little deeper. These events give you the opportunity to discover campus support at our resource fair, learn more about your academic program, go on a



student-led walking tour, and learn from students at a live Q&A (student panel is at Falcon Preview Day only). Both event types also include a guided tour of the Falcon Center and the campus farms!

Specialized Visits: Keep an eye on our website for announcements about upcoming special events like Falcon For a Day during our Homecoming Week, Teacher Day for Future Education Students, and Admitted Student Day.



Learn more from UWRF students by watching our series on The College Tour.



Get to know campus by visiting, either in person or virtually. Explore our virtual

@uwriverfalls













Our Most Unique Majors

- Neuroscience
- Environmental Engineering
- Teaching English to Speakers of Other Languages (TESOL)
- Biotechnology
- Data Science and Predictive Analytics

UNIVERSITY OF WISCONSIN RIVER FALLS

For details on all 70+ areas of study, visit ww.uwrf.edu/programs

UW-RIVER FALLS BY THE NUMBERS

students per class on average

4,772 students enrolled

student/faculty

ratio

of our students are the first in their family to attend college

minutes from Minneapolis/St. Paul

on campus

76% of students participate in experiential learning in the classroom

98%

of graduates are employed or continuing their education within six months of graduation 20

teams

85% of students receive financial aid

varsity sports

\$53,175 average salary

for graduates

Fortune 500 companies have hired **UWRF** graduates

Guaranteed Admission

UWRF participates in multiple Guaranteed Admission programs for students who are high achievers; have taken prior credit at UWRF while in high school; or are eligible for the Direct Admit Wisconsin program. You can find information on all three routes via the QR codes below:



Guarantee





Direct Admit

GUARANTEED SCHOLARSHIPS

Awards ranging from \$1,000 to \$2,000 are awarded to students with a 3.3 GPA or higher at the time of admission. No additional application is needed

Scholarships - Investing in Student Success

With more than \$2.5 million awarded in scholarships each year. UW-River Falls continues to be among the top scholarship providers in the Universities of Wisconsin. We're committed to offering need and merit-based scholarships to students with a history of strong academic performance - with or without test scores. Students can find the scholarship application at uwrf.academicworks.com.

Take a closer look at some of our most competitive scholarships:

Chancellor's Scholarship: Full-tuition and half-tuition scholarships renewable for four years.

Falcons Fly Higher Scholarship (\$500-**\$2,500)**: A one-time award offered to first-year or transfer students. Academic potential, background and experiences, financial need, leadership and potential to enrich the campus community are given consideration when making these awards.

Traditional Application Reminders

Test Optional

Students are not required to submit test scores, but may submit them if they choose for admission or scholarship consideration. ACT scores can also be used for placement purposes.

Two Ways to Apply

We accept both the Common Application and the Wisconsin eApp (transfer students should submit the Wisconsin eApp).

Online Application Status

Students will receive access to an online portal status checker which is an easy way to monitor the status of an application, ensure that all materials have been received and receive their admissions decision.

Falcon Fast Track Minnesota students have the

opportunity for Direct Admission to UWRF by filling out the form at apply.uwrf.edu/register/falconfast

Coming Soon

New On-Campus Living Option: The newly renovated Prucha Hall offers students two room types: the traditional double room where two students share one bedroom and the new Prucha Quads where four students will share three internally connected rooms- two bedrooms and a common space. Prucha Hall is one of 11 residence halls on UWRF's campus.

Freddy's Dairy Bar + Falcon Creamery Open on Campus: Freddy's Dairy Bar is our campus retail store where products produced in the Falcon Creamery and Meat Plant are sold. Food science and animal science students get hands-on

opportunities creating our meat and dairy products right on campus.

New Undergrad Major: The Bachelor of Science in integrated studies is a customizable degree option, allowing students to design a degree to match their unique personal and professional goals, particularly those who aspire to careers in evolving or emerging fields, as well as returning students with some college credit but no degree.

SciTech: Construction continues on an all-new Science and Technology Innovation Center (SciTech). UWRF awards the third highest percentage of STEM degrees in the Universities of Wisconsin. SciTech adds a valued space to meet demand in the STEM fields and is set to open in January 2026.



Credit Options